

Why Choose Chick Capoli Sales For Your Automotive Aftermarket Representation?



STABILITY & ENDURANCE

- A rich 30+ year history with a “Next Generation Succession Plan” in place with upper management entrenched in the business for 20+ years.
- Ownership with 45 years of Automotive Aftermarket experience and business contacts at all levels of distribution.
- A long-term outlook on the continuity of our business. We are dedicated to building our organization with "First Class People" who as a team can share in the rewards and security that a quality agency offers.

MANPOWER & MANAGEMENT

- 17 Experienced sales & service professionals who have served the Automotive Aftermarket for decades.
- A stable and aggressive sales force with a professional and experienced management team to guide and support its efforts.
- An experienced support staff to facilitate the sales process and create and maintain sales and merchandising programs for our customers and vendors.

FOCUS & EFFICIENCY

- An Intense focus on a limited number of premier hard parts product lines.
- The most prepared sales force in the Aftermarket leveraging “Cloud Technology” to accelerate the sales cycle by providing vendors and customers with information in an efficient and timely manner.
- Exceptional customer and vendor communication that keeps management in sync with the market.

DEDICATION & CHARACTER

- A prestigious image with an unmatched reputation in the industry for integrity, professionalism and performance.
- Our proven dedication and commitment to providing “Best In Class Service” substantiated by written testimonials from industry leaders.
- A sincere desire to represent our vendors & distributors with a total commitment to devote the time, effort & manpower for increased market penetration and sales.

UNPARALLELED MARKET COVERAGE

- Market coverage from New York to Florida with a complete understanding of all levels of Aftermarket distribution.
- Long-term professional relationships built by selling and servicing every major market segment, specifically targeting premier accounts in each.
- Comprehensive knowledge of our vendors and how they go to market and the strengths and weaknesses of market competition.

Chick Capoli Sales Company, Inc.

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Find us on

